

Amanda C. Fitzmorris

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PROFESSIONAL EXPERIENCE

Bask Digital Media | San Diego, CA *Account*

Coordinator March 2017-Present

- Managed project timelines for creative projects, emails schedules, and data management
- Lead day-to-day client communications for several accounts
- Created engaging content for social media, fundraising and engagement emails, and website pages
- Researched opposition and potential clients
- Sent email marketing campaigns and managed respective data

58th Presidential Inaugural Committee (PIC) | Washington, D.C. *Volunteer Coordinator*

January 2017

- Recruited and placed 2000⁺ volunteers
- Worked with credentialing department and US Secret Service to assign proper credentials for 2000⁺ volunteers
- Trained and directed 100 volunteers assigned to the Washington Monument
- Served as the PIC point of contact for Secret Service and the DC Metro Police covering the Washington Monument

Republican Party of Florida | Fort Myers, FL *Regional Field Director*

July 2016-November 2016

- Directed RPOF grassroots operations in Southwest Florida for local, state, and federal elections through management of financial, material, and human resources
- Launched regional field-based voter contact operations to increase voter turnout by targeting specific groups using polling data and voting records
- Recruited, trained, and incentivized 500⁺ volunteers as well as five paid staff members; managing goals and responsibilities
- Planned and managed over 50 public events (rallies, debates, speeches, parades, etc.), canvassed over 60 precincts, and maintained 2 active phone banks

Sherman for City Council 2016 | San Diego, CA *Deputy Campaign Manager*

March 2016-June 2016

- Collaborated with Campaign Manager to produce effective mailings, press releases, and campaign communications
- Interviewed, recruited and scheduled 50⁺ volunteers to canvass neighborhoods, operate call center, and participate in absentee ballot chase program
- Managed absentee ballot chase program, ultimately gaining over 60% of the vote despite a 4-point voter registration disadvantage
- Functioned as point of contact for staff and constituents by reviewing materials, assessing issues, formulating solutions, and ensuring staff met contact goals while maintaining efficiency

California College Republicans | San Diego, CA *Vice Chair, San Diego Region & 2016 Convention Director*

April 2015-April 2016

- Helped implement our mission to recruit, inform, train, and empower every existing and potential College Republican in the state of California by working with local CR chapters and local elected officials
- Planned and executed a 3-day convention for over 200 people, managed a \$20,000 budget

San Diego City Councilmember Scott Sherman | San Diego, CA *Political Intern*

October 2015-March 2016

- Aided Council Representatives in carrying out casework by working with various City Departments to ensure efficient communication and resolution of community issues
- Served as a point of contact for residents of District 7; helped to organize and run community events (town-halls, meet-and-greets, and school outreach program)
- Developed press releases, city proclamations, and publications for direct-mail campaign

EDUCATION

University of California, San Diego | La Jolla, CA

B.S. in Psychology, Spring 2016

Minor in Business

- Honors: Regents Scholar

SKILLS & PROFICIENCIES

- Microsoft Excel, Graphic and Website Design, Basic HTML, Letter Writing, Salesforce, Political Data, Inc., GOP DataCenter, FLS GeoConnect, smartCommunicator

REFERENCES

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